

DualDisc™ was designed to play on standard DVD and CD players. For easy identification, a small label on each side marks CD or DVD play.



Sony DADC proposes following consumer notice on the packaging:
This disc is intended to play on standard DVD and CD players. May not play on a limited number of models.

DualDisc™ benefits

- DVD-Video content adds value for consumers and generates increased revenue
- Meets explosive growth of the DVD format
- Flexible across devices – usage wherever desired: at home, in the car, on PC or game consoles
- Compatible with most existing CD and DVD hardware, making it a mass market product that doesn't require the purchase of new equipment
- Special and distinct DualDisc™ Duracase packaging with curved case and release button
- Consumer research reveals the high acceptance of the DualDisc™ concept, first successful titles in the United States
- Enhanced audio and surround sound available
- Supported product throughout the major music labels (EMI, Sony BMG Music Entertainment, UMG Recordings, Warner Music Group)

Note: DualDisc name and logo are licensed trademarks and their use requires adherence to the above product and content requirements. Sony DADC can assist in communicating these specifications.

Sony DADC: Your one-stop-shop partner for DualDisc™

- Digital audio and video authoring
- Mastering and replication
- ARccOS™ Copy Control technology
- Label and packaging design of the Duracase
- Distribution services include direct-to-retail
- Convenient online ordering, 24 hours a day, 7 days a week

For more information, please contact: Sony DADC • Sonystr. 20 • 5081 Anif/Salzburg • Austria
phone: +43 6246 880 555 • fax: +43 6246 880 509 • e-mail: sales@sonydadc.com • www.sonydadc.com

